



Dear Potential Sponsor,

The BC Barrel Racers Provincial Finals will be held August 16-18, 2019 in Quesnel, BC. Plans are underway, and it is time to seek sponsorship for some of our awards.

A few key details about the BCBRA:

- ✓ Founded in 1969
- ✓ Non profit society, run by a board of 13 directors
- ✓ In 1991 - 93 members to 2018 - 525 members!
- ✓ Promoting the sport of barrel racing by facilitating jackpot 4D barrel racing events that offer options to every family member from all levels of knowledge, skill and financial background
- ✓ Youngest member in 2018 was 3, and the oldest 75.
- ✓ In 2018, awarded approximately \$115,000 in prize money and awards
- ✓ 420+ entries at the 2018 finals

All the BCBRA sponsors are listed in our own BCBRA website: www.bcbra.com

The BCBRA members are grateful to all their sponsors, past and future. Your generosity helps reward a year of hard work and dedication, while supporting BC's Horse Industry, and Amateur Sport.

Please review the enclosed sponsorship package and join in the promotion of one of the fastest growing sports in BC. Sponsor cheques may be mailed to:

BCBRA c/o Melynda Neufeld
1390 Hodgson Rd., Williams Lake, BC V2G4Y1

Sincerely,

Melynda Neufeld
Sponsorship Director
Phone: 250-305-5012
Email: bcbra sponsorship@mail.com

BCBRA Finals Awards 2019

Barrel Racing Saddle Sponsor

Sponsorship Value: \$ 1500.00

Saddle Sponsors will receive:

- Sponsor name on both sides of the saddle
- Professional photo of the saddle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the 2019 Finals (banners or signs to be provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

Barrel Racing 1/2 Saddle Sponsor

Sponsorship Value: \$ 750.00

Saddle Sponsors will receive:

- Sponsor name on one side of the saddle
- Professional photo of the saddle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the 2019 Finals (banners or signs to be provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Trophy Buckle Sponsor

Sponsorship Value: \$ 300.00

Buckle Sponsors Will Receive:

- Sponsors Name engraved on back of buckle
- Professional photo of the buckle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the 2019 Finals (banners, provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Horse Blanket Sponsor

Sponsorship Value: \$150.00

Blanket Sponsors will receive:

- Sponsor name embroidered on the blanket
- Professional photo of the blanket winner
- Advertising in the arena during the 2019 Finals (banners, provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Product or Cash Donation Sponsor

If you would like to support the BC Barrel Racers Association, but would like to do so with a product (with discussion and awards director approval) or with a cash donation, we would be more than pleased to accept and to show our appreciation of your support we would like to offer you;

- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Sponsorship Incentive Form

FINALS YEAR: _____

Name of Company:

Contact Name:

Company Address:

Postal Code:

Phone:

Email:

SADDLE	\$1500.00	_____
½ SADDLE	\$750.00	_____
BUCKLE	\$300.00	_____
BLANKET	\$150.00	_____

Or

SPONSORSHIP AMOUNT: \$ _____

Or

PRODUCT: (Approval required from Awards Director and must be in place prior to July 1, 2018)

BCBRA Member Name _____

Membership # _____

Please enclose a Business Card if possible.

\$1500. In sponsorships, member will receive 1 paid for entry into the current years' finals.
\$500. In sponsorships, member will receive next years' basic membership free.
\$2000. In sponsorships, member will receive both incentives.
Refund of entry fees &/or membership card will be sent to the recipient after the current years' finals.

