



Dear Potential Sponsor,

The BC Barrel Racers Provincial Finals will be held August 20-22, 2021 in Quesnel, BC. Plans are underway, and it is time to seek sponsorship for some of our awards.

A few key details about the BCBRA:

- ✓ Founded in 1969
- ✓ Non profit society, run by a board of 13 directors
- ✓ In 1991 - 93 members to 2019 – 525 members!
- ✓ Promoting the sport of barrel racing by facilitating jackpot 4D barrel racing events that offer options to every family member from all levels of knowledge, skill and financial background
- ✓ Youngest member in 2019 was 6, and the oldest 76.
- ✓ In 2019, awarded approximately \$115,000 in prize money and awards
- ✓ 440+ entries at the 2019 finals

All the BCBRA sponsors are listed in our own BCBRA website: www.bcbra.com

The BCBRA members are grateful to all their sponsors, past and future. Your generosity helps reward a year of hard work and dedication, while supporting BC's Horse Industry, and Amateur Sport.

Please review the enclosed sponsorship package and join in the promotion of one of the fastest growing sports in BC.

Sponsor cheques may be mailed to:

**BCBRA c/o Karen Yaworski
#5-11 Eagle Crescent
Williams Lake, BC V2G 4R6**

Sincerely,

Karen Yaworski
Sponsorship Director
Phone: 250-302-2301
Email: bcbra sponsorship@mail.com

BCBRA Finals Awards 2021

Barrel Racing Saddle Sponsor

Sponsorship Value: \$ 1500.00

Saddle Sponsors will receive:

- Sponsor name on both sides of the saddle
- Professional photo of the saddle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the Finals (banners or signs to be provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

Barrel Racing 1/2 Saddle Sponsor

Sponsorship Value: \$ 750.00

Saddle Sponsors will receive:

- Sponsor name on one side of the saddle
- Professional photo of the saddle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the Finals (banners or signs to be provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Trophy Buckle Sponsor

Sponsorship Value: \$ 300.00

Buckle Sponsors Will Receive:

- Sponsors Name engraved on back of buckle
- Professional photo of the buckle winner
- Invitation to the BCBRA awards ceremony to be held at Finals
- Advertising in the arena during the Finals (banners, provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Horse Blanket Sponsor

Sponsorship Value: \$150.00

Blanket Sponsors will receive:

- Sponsor name embroidered on the blanket
- Professional photo of the blanket winner
- Advertising in the arena during the Finals (banners, provided by sponsor)
- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

BCBRA Product or Cash Donation Sponsor

If you would like to support the BC Barrel Racers Association, but would like to do so with a product (with discussion and awards director approval) or with a cash donation, we would be more than pleased to accept and to show our appreciation of your support we would like to offer you;

- Acknowledgement and thank you on our web site www.bcbra.com and in the PA Announcements throughout the Finals Weekend.

SPECIAL NOTE: In order to have the proper recognition on blankets, buckles or saddles, we request that you submit your payment prior to August 15, 2021. We appreciate your generosity.

BCBRA Sponsorship Incentive Form

Name of Company: _____

Contact Name: _____

Company Address: _____

Phone: _____ Postal Code: _____

Webside address: _____

Saddle \$1500.00 _____

½ Saddle \$750.00 _____

Buckle \$300.00 _____

Blanket \$150.00 _____

or

Sponsorship Amount \$ _____

or

Product: _____

Contact the Awards Director prior to submitting your "product" donation.

Contact Abby at: aamacneish@hotmail.com or 250-308-1209

BCBRA Member Name: _____ Membership # _____

If possible, please enclose a business card or logo

\$1500. In sponsorships, member will receive 1 paid for entry into the current years' finals.

\$500. In sponsorships, member will receive next years' basic membership free.

\$2000. In sponsorships, member will receive both incentives.

Refund of entry fees &/or membership card will be sent to the recipient after the current years' finals.