



BC BARREL RACING
ASSOCIATION

2025/2026 SEASON

SPONSORSHIP PROPOSAL



The BC Barrel Racing Association is the leading organization promoting the sport of barrel racing to all levels of riders and horses in British Columbia, Canada.

The BC Barrel Racing Association has a long and proud history, beginning all the way back in 1969. What started as a small grassroots organization has grown into a thriving non-profit society, now guided by a dedicated board of 13 directors who volunteer their time to keep the association strong and moving forward.

Our membership has seen incredible growth over the years. In 1991, the BCBRA had only 93 members. Fast-forward to 2024, and we proudly serve 674 members across the province and over 2.8K followers on our social platform, Facebook—a true reflection of how barrel racing continues to expand and inspire riders of all ages.

At our core, we are committed to promoting the sport of barrel racing by hosting accessible jackpot 4D barrel racing events. These events are designed to welcome every level of rider and every member of the family, regardless of experience, skill, or financial background. Our community is for everyone—something clearly shown by the age range of our 2024 members, from our youngest at just 2 years old to our oldest at 79.

In 2024 alone, the BCBRA awarded approximately \$150,000 in prize money and awards, helping support and celebrate the hard work and dedication of our competitors. Our finals showcased the passion and growth of our sport, drawing in an incredible 650 entries.

With such a rich history and a bright future ahead, the BCBRA continues to champion the sport of barrel racing and the amazing community that surrounds it.

SPONSORSHIP OPPORTUNITIES

SADDLE SPONSORSHIP (\$2500)

- Sponsor name on both sides of the saddle
- Professional photo of the saddle winner
- Invitation to present at the BCBRA awards ceremony to be held at finals
- Advertising in our finals program and in the arena during the finals (banners to be provided by sponsor)
- Acknowledgement and thank you on our website (www.bcbra.com)
- Recognition on Facebook profile page and announcements at finals throughout the finals weekend
- Sponsor name on member's preordered vest with other major sponsors



HALF SADDLE SPONSORSHIP (\$1250)

- Sponsor name on one side of the saddle
- Same as above

TROPHY BUCKLE SPONSORSHIP (\$350)

- Sponsor name on back of buckle
- Professional photo of buckle winner
- Invitation to the BCBRA Awards Ceremony at finals
- Advertising in our finals program, in the arena during finals (banner to be provided by sponsor) and announced at finals throughout the finals weekend
- Acknowledgement and thank you on our website (www.bcbra.com)

HORSE BLANKET SPONSORSHIP (\$175)

- Sponsor name on the blanket
- Professional photo of blanket winner
- Invitation to the BCBRA Awards Ceremony at finals
- Advertising in our finals program and announced at finals throughout the finals weekend
- Acknowledgement and thank you on our website (www.bcbra.com)

Mail Cheques To:

BCBRA c/o Karen Yaworski
BOX 1340
150 Mile House, BC V0K 2G0

Phone:

250-302-2301

Email

bcbra sponsorship@mail.com



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THANK YOU

With help from your business, we'll be able to not only promote your brand, but also continue growing the sport of barrel racing within our community. Your support allows us to expand our finals, reach more riders and families, and create more opportunities for everyone involved. In return, we proudly showcase our sponsors across our platforms and at our events, giving your business valuable visibility and a meaningful connection to a passionate, engaged audience. Together, we can strengthen the sport, support local riders, and build a community we can all be proud of.

WEBSITE

www.bcbra.com

PHONE NUMBER

250-302-2301

SOCIAL MEDIA

BCBRA

EMAIL ADDRESS

bcbra sponsorship@mail.com

Sponsor cheques may be mailed to:

BCBRA c/o Karen Yaworski

Box 1340

150 Mile House, BC V0K 2G0

